

Rate card

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Not just medieval, not just books.

In fact, a lot of our work over the last three years has been on brochures and stationery for the health sector – though there have been a few books too, and one or two of those with a distinctively medieval feel.

Medievalbookshop does not qualify for VAT, so all costs given here are inclusive. Please note, this means we are not allowed to supply a VAT invoice.

This leaflet states guide prices – it's always difficult to quote on a job without knowing what it will involve, so please feel welcome to ask for a no-obligation estimate, especially if what you want isn't covered here. Most jobs can be quoted at a single all-in price, to avoid incurring unexpected hourly costs.

Included benefits

The following are all included as standard on any single job: up to 5 sets of author's corrections; PDF proofs; weekend and/or late night working, if agreed and scheduled before work starts; late scheduling can usually be accommodated if it doesn't clash with other clients' bookings.

Scheduling & admin

Must be agreed before work starts to avoid clashes with other clients and to ensure that your deadlines can be met.

Creative design & artworking

Base rate £30 per hour or £200 per day.

Jobs requiring the use of Adobe software may be subject to a minimum charge of £80.

Graphics

Graph or table per item £25.

Powerpoint slides £25 each.

Word cloud from £25 each.

Infographic charges vary with complexity - please enquire.

Page design

What's included

Production from text and graphics supplied; admin; scheduling & project management; setting up stylesheets & colour palettes, if required; cover design; typesetting & page layout; PDF proofs; output as a web-ready PDF and/or a print-ready PDF, and liaison with your printer if required.

What's not included

¶ Origination of or adjustments to images & graphics will usually be charged extra, at a rate to be agreed before work begins.

¶ Purchase of stock art images will be charged at cost.

¶ Printed proofs will be charged extra – in most cases this will consist of the cost of output as required, plus the cost of registered post or a courier.

¶ If a contingency rate has not been agreed then any work not included in the original quote will be charged at the standard hourly or daily base rate.

Please also supply a reference proof, as text will usually be converted to txt, and formatting (bold/italics etc.) will then be reapplied within the layout document – this is to avoid potential incompatibilities between MS Word and the layout software.



Page design – guide prices

A4 Illustrated brochures, magazines etc.

Pages	Cost	(Page rate)
4	£200	(£50.00)
8	£350	(£43.75)
12	£500	(£41.66)
16	£600	(£37.50)
20	£700	(£35.00)
24	£800	(£33.33)
28	£825	(£29.46)
32	£850	(£26.56)
64	£1500	(£23.43)

A5 Illustrated brochures, magazines etc.

Pages	Cost	(Page rate)
4	£150	(£37.50)
8	£250	(£31.25)
12	£350	(£29.16)
16	£450	(£28.12)
20	£550	(£27.50)
24	£650	(£27.08)
28	£750	(£26.78)
32	£800	(£25.00)
64	£1400	(£21.87)

A4 reports & booklets

Text-based documents with minimal illustration

Pages	Cost	(Page rate)
24	£600	(£25.00)
36	£850	(£23.61)
48	£1050	(£21.87)
64	£1150	(£17.96)
88	£1250	(£14.20)
128	£1450	(£11.32)
164	£1600	(£9.75)

A5 reports & booklets

Text-based documents with minimal illustration

Pages	Cost	(Page rate)
24	£450	(£18.75)
36	£650	(£18.05)
48	£850	(£17.70)
64	£950	(£14.84)
88	£1000	(£11.36)
128	£1200	(£9.37)
164	£1350	(£8.23)